

Vocational Master in Food, Quality and International Management

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> Department Economics

> > Duration 1 year

Programme overview

The Master in Food, Quality International Management provides students with the knowledge and skills appropriate to an international career in the management of the entire agri-food chain through an exclusively developed techno-managerial approach.

This one-year Master gives students the chance to become experts in the food industry by drawing from both social and life sciences.

The Vocational Master covers food quality, quality management, quality policy, business strategy and innovation tools.

The Master includes a specific teaching program, with contributions from experts and brand leaders to promote understanding of the excellence of the Italian food and wine and agri-food system, linking it to the principles of economics and competitiveness.

After completing the course, students have the possibility to enrol in the UniME Master's Degree in International Management programme.

Minimal entry requirements

Students should hold at least a three-year undergraduate degree in any subject.

Language requirements

International English language certificate issued by an Institution recognized by the Italian Ministry of University and Research (MUR), B2 level of the <u>Common European Framework of Reference</u>.



This programme is exactly what I was looking for. It is preparing me for an international management career in food industry. I am looking forward to my future as expert in food management.

	Tradition and Innovation at the Heart of the Mediterranean Sea

Study programme

The Master in Food, Quality and International Management is a practical and dynamic program that offers 60 ECS. The programme is divided into 6 key areas (January-July)

- 1. Economics Section (6 ECTS)
- 2. Management Section (10 ECTS)
- 3. Marketing Section (10 ECTS 10)
- 4. Sustainability Section (4 ECTS)
- 5. Digital Section (6 ECTS)
- 6. Quality & Safety Section (12 ECTS)

At the end of each module, students will participate in a written examination. Second term students (August-December) will prepare their final dissertation under the supervision of an academic staff member. In addition, they will be required to do an internship either in a public or public company that supports the Master. The Master is officially sponsored by high-profile national and transnational companies that provide students with traineeship opportunities worldwide.

International opportunities

This one year master degree course consolidates knowledge in Quality and International Management in the Food Supply Chain, combining economics, strategical planning and digital skills. Students acquire a strong background in category management, ISO standards for quality and traceability, and marketing management within an international environment, which enables them to work as professionals in various food areas in the private and public sectors.

After receiving the Food, Quality and International Management qualification, students may complete their knowledge with the Master's Degree programme in International Management.

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Tuition fees

€ 3,500 payable in 3 instalments.