

Bachelor's Degree in

BUSINESS MANAGEMENT

















→ Minimal entry requirements

→ Programme overview

A foreign certified qualification demonstrating 12 years of study as equivalent to an Italian secondary school diploma.

The Bachelor's Degree in Business Management aims to train individuals capable of creating and pursuing a career as an executive or manager in any functional area of private and public firms. The Bachelor's Degree programme in Business

understanding of the strategic, organisational, and managerial aspects of business

problems in key business functions. Business management is understood in a broad

sense, viewing businesses not only as producers of goods and services, but also as

programme consists of economic and business management disciplines that ensure

engines of economic, social, and intellectual development. The core of the degree

economic and business management principles and management methods of the

most important functional areas, with a particular focus on strategy and corporate development, marketing, organisational management, financial management,

an in-depth knowledge of the most important business management theories,

innovation management and quality management. Students will learn models

and analytical tools that will allow them to critically address the economic and strategic management problems of firms, i.e. the methods and logic of managing all business activities and their complex relationships. The course therefore enables the acquisition of a problem-solving mindset. The aim is to provide a systemic view of

the complex and dynamic relationships between firms and the market.

Management is therefore designed for those who wish to acquire a thorough

activities and develop interpretive and decision-making skills useful for solving

Scan the QR Code for further admission requirements criteria.





→ Language requirements

International English language certificate issued by an Institution recognised by the Italian Ministry of University and Research (MUR), B2 level of the Common European Framework of Reference.

Scan the QR Code for detailed language requirements criteria

→ Study programme

The Bachelor's Degree in Business Management belongs to the Degree Class L-18

YEAR

- **Business Economics** and Principles of Accounting
- Institutions of Private Law
- Mathematics for Business
- Technology of Production Cycles
- Cost Analysis and Budgeting
- Principles of Economics
- Free Course
- Further Language Knowledge
- ► Basic Computer Science Concept

YEAR

- Marketing
- ► Commercial Law
- Introductory Statistics
- Macroeconomics
- ▶ Transport Law
- ▶ Economics and Business Management
- ▶ Human Resources Management
- ► Economics of Transport

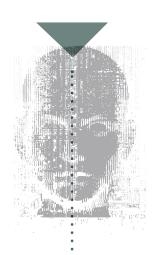
YEAR

- Logistics & Supply Chain Management
- ▶ Finance
- Statistical Methods for Management
- Tax Law
- Elective from the list of three courses: Agribusiness Management, Standards and Certifications for Sustainable Business, Corporate Governance
- Free Course
- Stage/Internship
- Thesis



→ International opportunities

UniME students have the opportunity to participate in the Erasmus+ Mobility programme both for study and training. Calls are published on the site twice per year. Another opportunity for students is the UniME Funded programme 'Students Around the World' (SAW) call for scholarships for study at the extra-European universities in the context of international cooperation agreements. For further information please visit our site.



→ Tuition fees

Tuition Fees: A fixed fee (€ 156.00) and a remaining amount of tuition calculated on the basis of a sliding scale according to the yearly family income. Scan the QR Code for further information.















