



UNIVERSITY OF
MESSINA
| founded in **1548**

Bachelor's Degree in

BUSINESS MANAGEMENT



Scientific coordinator
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Department
Economics



Duration
3 years



Bachelor's Degree in **BUSINESS MANAGEMENT**

→ Programme overview

The Bachelor's Degree in Business Management aims to train individuals capable of creating and pursuing a career as an executive or manager in any functional area of private and public firms. The Bachelor's Degree programme in Business Management is therefore designed for those who wish to acquire a thorough understanding of the strategic, organisational, and managerial aspects of business activities and develop interpretive and decision-making skills useful for solving problems in key business functions. Business management is understood in a broad sense, viewing businesses not only as producers of goods and services, but also as engines of economic, social, and intellectual development. The core of the degree programme consists of economic and business management disciplines that ensure an in-depth knowledge of the most important business management theories, economic and business management principles and management methods of the most important functional areas, with a particular focus on strategy and corporate development, marketing, organisational management, financial management, innovation management and quality management. Students will learn models and analytical tools that will allow them to critically address the economic and strategic management problems of firms, i.e. the methods and logic of managing all business activities and their complex relationships. The course therefore enables the acquisition of a problem-solving mindset. The aim is to provide a systemic view of the complex and dynamic relationships between firms and the market.

→ Minimal entry requirements

A foreign certified qualification demonstrating 12 years of study as equivalent to an Italian secondary school diploma.
Scan the QR Code for further admission requirements criteria.

→ Language requirements

International English language certificate issued by an Institution recognised by the Italian Ministry of University and Research (MUR), **B2** level of the Common European Framework of Reference.
Scan the QR Code for detailed language requirements criteria

→ Study programme

The Bachelor's Degree in Business Management belongs to the Degree Class **L-18**

YEAR 1

- ▶ Business Economics and Principles of Accounting
- ▶ Institutions of Private Law
- ▶ Mathematics for Business
- ▶ Technology of Production Cycles
- ▶ Cost Analysis and Budgeting
- ▶ Principles of Economics
- ▶ Free Course
- ▶ Further Language Knowledge
- ▶ Basic Computer Science Concept

YEAR 2

- ▶ Marketing
- ▶ Commercial Law
- ▶ Introductory Statistics
- ▶ Macroeconomics
- ▶ Transport Law
- ▶ Economics and Business Management
- ▶ Human Resources Management
- ▶ Economics of Transport

YEAR 3

- ▶ Logistics & Supply Chain Management
- ▶ Finance
- ▶ Statistical Methods for Management
- ▶ Tax Law
- ▶ Elective from the list of three courses: Agribusiness Management, Standards and Certifications for Sustainable Business, Corporate Governance
- ▶ Free Course
- ▶ Stage/Internship
- ▶ Thesis





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→ International opportunities

UniME students have the opportunity to participate in the Erasmus+ Mobility programme both for study and training. Calls are published on the site twice per year. Another opportunity for students is the UniME Funded programme 'Students Around the World' (SAW) call for scholarships for study at the extra-European universities in the context of international cooperation agreements. For further information please visit our site.

→ Tuition fees

UniME tuition fees for international students are calculated by country group. For further information:



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This programme is the right one for my future career, providing me with fundamental aspects of Business Management.

Ibrahim Ahmad



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